

# HP ProCurve Intelligent Networking Available to Help You Build OEM Better™

Offered by Bell Micro with Extreme ROI/TCO Benefits for Embedded Systems Manufacturers Transforming to Branded Equipment

## Key Benefits

Reduce total cost of ownership dramatically—including support costs

Reduce operational costs by simplifying management and using shared modules and components

Flexibly adapt to organizational and application needs, deploying wireless capability when and where you need it in the network

Reduce stocking and support costs through common modules.

Unify your wired and wireless solution in a single chassis.

Reduce training costs through simplified management

Control the wireless edge of the network—and host the application—anywhere in the core and edge.

HP's breadth of technology includes ProCurve intelligent switch networking equipment. ProCurve is a world-class brand which can be added to your OEM solution, working with Bell Micro and HP.

ProCurve Adaptive Networks are adaptive to users, applications and to the needs of organizations. ProCurve offers standards-based, cost-effective products that fortify security, increase productivity, and reduce complexity.

### Featured Product: Switch 2610 Series



### Multi-layer, high port density switches



### LAN-Core



### Wireless Local Area Network (LAN)

### Wide Area Network (WAN)

### Network Security

### Network Management

Description	Good Fit Deployment
<p>The next generation of enterprise stackable edge switches, the ProCurve Switch 2610 features:</p> <ul style="list-style-type: none"> <li>Enhanced network edge connectivity</li> <li>Convergence</li> <li>Five new switches include two with 10/100 PoE, two without PoE, and a hybrid option for 10/100 PoE to apply PoE where needed</li> </ul>	<ul style="list-style-type: none"> <li>Medium and large workloads</li> </ul>
<ul style="list-style-type: none"> <li>Scalable and reliable network infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>LAN-edge</li> <li>LAN-core</li> </ul>
<ul style="list-style-type: none"> <li>Multi-layer, high port density</li> </ul>	<ul style="list-style-type: none"> <li>Ranging from entry-level to enterprise, and everything in between</li> </ul>
<ul style="list-style-type: none"> <li>Wireless access, control and management</li> </ul>	<ul style="list-style-type: none"> <li>Any size of workload for which wireless is needed</li> </ul>
<ul style="list-style-type: none"> <li>Simple, secure WAN connectivity</li> </ul>	<ul style="list-style-type: none"> <li>Edge-to-edge</li> </ul>
<ul style="list-style-type: none"> <li>Unified, holistic secure access</li> </ul>	<ul style="list-style-type: none"> <li>Secure mobile, multi-service networks</li> </ul>
<ul style="list-style-type: none"> <li>Software solutions</li> <li>Basic-to-advanced device-handling capability</li> </ul>	<ul style="list-style-type: none"> <li>Select as appropriate to your ProCurve switch devices</li> </ul>



## Secure Your Network with Build-in Secure Access

The first step in network security is to realize the importance of combining your offense and defense into a single holistic system. ProCurve's comprehensive security vision and strategy—called ProCurve ProActive Defense—delivers a trusted network infrastructure. Immune to threats, controllable for appropriate use, and able to protect data and integrity for all users, ProCurve secure access offers security built right into your network.

## Go Mobile with Wireless Options

Over the next 20 years, information will drive your business success—along with the success of your customers. Real-time access to information needs to be seamless no matter when, where or how users connect. ProCurve's secure unified wired and wireless network solutions reduce complexity of managing your network, with a single and highly integrated network management platform. Embedded wireless made simple.

## Manage Network Convergence

ProCurve has a unique strategy for Voice over IP (VoIP) and Converged Communications, with solutions designed to give customers choice and flexibility. As disparate applications such as physical security and unified communications converge, single-vendor solutions can become unacceptably restrictive. ProCurve's innovative technology and leadership for Open Standards provides the performance and interoperability to support best-of-breed, multi-vendor options. In addition, testing through the ProCurve Alliance validates end-to-end solutions while maintaining customer choice.

Converged networks are commonly used to support business environments where users and customers demand access to advanced applications and need new ways to collaborate. Make embedded convergent solutions simple with ProCurve switch solutions.

## Gain Simplified Networking Infrastructure for your OEM Solution

ProCurve's adaptable, unified core-to-edge and edge-to-edge network brings together infrastructure, management and support in a single, simplified solution platform. ProCurve enables you to embrace any business opportunity that you may encounter.

ProCurve offers a complete portfolio of products from the core to the edge of the network. Those products dramatically reduce complexity and simplify ownership of enterprise networks to reduce cost. Add HP's award-winning ProVision technology, which unifies the network's operation, management and support from the core to edge to gain the total advantage.

## Increase Uptime, Productivity, and ROI with Packaged Support Services

HP Care Pack Services cost-effectively upgrade or extend your standard warranty with easy-to-buy, easy-to-use support packages. They reduce downtime risks with support levels from basic to mission-critical. They cover all the HP products your OEM business relies on, including: servers, storage, networking, workstations, and software.

HP Care Pack Services can be purchased along with HP products. For many products, post-warranty HP Care Pack Services are available when your original warranty has expired.

If you qualify as an Authorized Support Partner, HP and Bell Micro enable you to extend these Care Pack Services to your customer as part of your OEM product or services offering. This can help you to compete better, while increasing your service levels. For information about how to qualify, and for access to OEM-Ready Care Pack datasheets, consult with your Bell Micro representative.

## HP Care Pack Services

### Hardware Support

6-Hour Call-to-Repair  
4-Hour 24x7 Same Day  
4-Hour Same Business Day  
Accidental Damage Protection  
Next Business Day  
Next Business Day Support for Travelers  
Next Day Exchange  
Next Day Onsite Exchange  
Return Service  
Pick-Up & Return

### Software Support

24x7 Technical Support  
Technical Support  
Software Product Updates

### Hardware + Software Support

Support Plus  
Support Plus 24

### Mission-Critical & Proactive Support

Critical Service  
Proactive 24  
HP Proactive BladeSystem Service

### Education Services

Education

### Data Center Project Services

Deployment Services  
Migration Services

### Data Center Operational Services

Server Operation Services  
Storage Operation Services  
Software Operation Services

### Data Center Optimization Services

Infrastructure optimization assessment services  
IT security & risk assessment services  
ITSM Assessment Service  
Power & Cooling Assessment services

## For More Information on How You Can Build OEM Better

For more information on how you can Build OEM Better working with HP and Bell Micro, contact your Bell Micro OEM representative today.

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